



AHEAD

IT'S EASY TO GET AHEAD™

WOVEN
APPLIQUÉ LABELS

The Future of Tradition

Traditions are important, especially in golf. Every club, every outing has their own way of doing things. That's why Ahead offers turnkey merchandise programs that give you the flexibility, versatility and the continuity you seek. Ahead's innovative woven applique label (WAL) program can duplicate any club or event logo, in the finest of detail, and apply it to any hat or garment for an exciting and fashionable new look. From outerwear to shirts, from shorts to golf gloves, no one offers better customizable merchandise than Ahead.





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Our woven applique labels are so versatile; they can be applied to any apparel item. This is why we keep at least seven different color-ways of each design so there's always a label to compliment anything you order.

- a. Assorted Ahead caps and visors
- b. Assorted straw hats
- c. NEW: cotton-twill pants & shorts
- d. Assorted caps
- e. NEW: Ahead gloves with woven applique label
- f. NEW: high-grade fleece sweatshirts
- g. Assorted fine cotton polos
- h. Woven Oxford dress shirts
- i. Water repellent wind shirts
- j. Assorted caps

TRADITIONAL EMBROIDERY

Looking Good Was Never So Easy

What appears on each item is just as important as the items themselves. That's why we take great pride in our ability to customize everything we offer. We not only want to make your life easier, we want to make you look good doing it. With our state-of-the-art embroidery system, we offer thousands of ways to customize our merchandise. We can work with an existing logo or design a new one for you but no matter what the situation is, we'll make your club or event stand out. Let our experienced representative work with you to find the right design, the right colors and the right products to meet all your needs.





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Whether you have an existing logo or not, Ahead offers thousands of exciting embroidery design templates that we can drop your club, tournament or event name into. Golfers will love these energetic, fun and popular designs on hats and apparel.

- a. Authentic caps
- b. Pigment-dyed fleece sweatshirts
- c. Triple mercerized solid-color polos
- d. Assorted water repellent wind shirts
- e. 1/2 zip pima rib pullover and vest
- f. Ahead visor and bucket cap
- g. Ahead caps
- h. Assorted Ahead short-sleeve polos
- i. Ahead caps
- j. Straw hat

AHEAD ACCESSORIES

It's the Little Things That Make a Big Impression

It's all about the details. It's the little things that get the most attention. With Ahead's innovative metal and leather accessories, you can offer exciting extras like divot tools, hat clips, money clips and much more, all that utilize your customized ball marker that we designed for you. These items may appear small but they make a big impression. Every time your member or guest uses one, it will bring back memories of the great time they had.





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Personalization just doesn't stop at embroidery or woven labels. We keep four color-ways of each ball marker design so there's a complimentary ball marker for our headwear and many accessories.

- a. Assorted key chains
- b. Assorted divot tools
- c. Assorted money clips and holders
- d. Assorted cap clips
- e. Leather and metal luggage tags
- f. Ahead cap with ball marker
- g. Assorted bag tags
- h. Iron applique caps
- i. Assorted ball marker caps and visor
- j. Leather wallets
- k. Assorted money clips

GIFT PACKS

Good Things Come in Packages of All Sizes

It's not just about golf. It's about creating a great memory and gift packs play an important role. Whenever someone wears a great looking hat, fixes a ball mark with their divot tool, wears a sharp looking shirt to work or slips into a wind shirt, they'll all be reminded of the great time they had at your club or event. Everyone has different needs and a different budget, that's why we make sure to put good things in packages of all sizes. Our gift packs come pre-assembled complete with convenient size labels on the outside of our handsome boxes so all you'll need to do is hand them out and be recognized for a job well done.





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Ahead allows you to take personalization one step further as you can personalize or engrave many of our accessories and headwear. By putting your name of your members and guests on these terrific items, you make a name for yourself in return.



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- a. High-end retail box
- b. NEW: St. Andrew's black boxes
- c. Heavy Metal gift box sets
- d. Ahead duffel bag
- e. More Heavy Metal gift box sets
- f. Traditional gift boxes
- g. St. Andrew (black) and traditional gift boxes



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Ahead is known for its attention to detail and our Kate Lord women's apparel line is no different. We even color coordinate our inner-labels to compliment each garment for immediate eye-catching attention.

- a. Assorted water repellent outer wear
- b. Assorted straw hats
- c. Assorted Kate Lord accessories
- d. Canvas and leather handbags
- e. 100% cotton polos, tees and mocks
- f. Hat and 100% cotton tee/polo combo
- g. Assorted hats and visors
- h. NEW: Kate Lord gloves with ball marker or woven applique
- i. French-rib crew neck pull-overs
- j. Assorted straw hats and visors

JACK

RETIFF

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